CASE STUDY

ApexRCM

ApexRCM is a medical billing company specializing in healthcare BPO and RCM since 2009.

Ease the burden of back-office work and focus on what matters most – your patients.

WE STAND ON

MARKET KNOWLEDGE
we leverage our expertise in technology & automation to optimize a wide range of back-office tasks

BROAD SERVICE PORTFOLIO
we offer everything from complete Revenue Cycle Management to single employee engagements

QUALITY
we deliver promised results with a clear vision of how to boost your practice performance

SECURITY
we are 100% HIPAA compliant and go above and beyond to ensure your data is secure

About Company: Our client is an Atlanta-based medical personnel staffing agency founded in 2008. Their unique offer helps hospitals simplify the process of finding locums through the online portal capabilities. Having nationwide outreach the company is trusted by 800+ healthcare facilities, with 60+ agencies and 14,000+ physician candidates.

Business Challenge: They had 25 people inhouse who wore multiple hats struggling with the burden of clerical and back-office tasks on their shoulders. This impacted the client experience, burnt time and limited the growth potential. For the core staff monotonous work tends to become a distraction and interferes with the attainment of business goals.

Business Solution: After outsourcing the time-consuming processes involved with invoicing and collections, their back-office staff was able to focus on the quick and proper onboarding of their new clients.

Result: The company was able to onboard 5 new clients by assuming responsibility of their invoicing process. ApexRCM has helped to concentrate on the business goals and improve the level of client experience.

ApexRCM

Learn more at:
https://apexrcm.com/

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